

Board of Directors

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Jennifer Seward - CEO

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Redwood Empire Fair **“Red, White & Ewe”**

TO: All commercial exhibitors and food concessionaires

FROM: Redwood Empire Fair

If you are interested in participating in the Redwood Empire Fair, August 1-4, 2024, please complete the enclosed application and return it to the 12th DAA, **along with appropriate fees, or call to make other arrangements.**

****If you have not been an exhibitor/concessionaire at the 12th DAA before, please attach informational literature, brochures, or descriptions of your product and/or a photograph of your set up booth. All items to be given away during the Fair must be given prior approval. ****

If your application is accepted, your payment will be processed, and a contract sent to you as soon as possible. If your application is not accepted, your payment will not be processed and/or your check for fees will be returned to you.

Liability Insurance is required. If you do not have your own insurance through private, business, or CFSA Master List, you may purchase it from this Fair. Cost of the insurance is \$145.00 per booth for food related concessions, \$120.00 per booth for non-food concessions/exhibits.

If you provide your own insurance, it must be for \$1,000,000 listing the 12th District Agricultural Association as additional insured, with the EXACT wording as follows: “That the State of California, the California Fair Services Authority, the District Agricultural Association, County Fair, the County in which the County Fair is located, Lessor/Sublessor if fair site is leased/subleased, Citrus Fruit Fair, California Exposition and State Fair, or Entities (public or non-profit) operating California designated agricultural fairs, their directors, officers, agents, servants, and employees are made additional insured, but only insofar as the operations under this contract are concerned.”

If you have any questions, please call Heidi Waterman. Our theme for 2024 is “Red, White & Ewe.” I look forward to seeing you at the fair!

Sincerely,
Jennifer Seward, CEO



APPLICATION FOR COMMERCIAL EXHIBIT OR CONCESSION SPACE
 REDWOOD EMPIRE FAIR
 1055 North State Street, Ukiah, CA 95482
 Phone 707-462-3884
FAIR DATES: August 1-4, 2024
Redwood Empire Fair "Red, White & Ewe"

APPLICATION MUST HAVE COMPLETE INFORMATION AND FULL PAYMENT TO BE CONSIDERED (partial payments rarely accepted & MUST have prior approval)

Please complete, sign, and return it as soon as possible. This application is not a guarantee of space.
 We will contact you via email if your application is accepted.

Email Address (MANDATORY): _____

Company: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Person signing contract: _____
Please print or type

CA Seller's Permit # _____ CA Business license # _____

Product/s: _____

TYPE AND SIZE: Indicate preference below - indoor commercial non-food building filled first. (WAITING LIST FOR OUTDOOR, NON-FOOD SPACES)

Indoor Commercial (Non-Food)	Outdoor Commercial (Non-Food)	Outdoor (Food)
10'x10' ___ \$220.	10'x10' ___ \$220.	*10'x10' ___ \$220.
10'x20' ___ \$430.	10'x20' ___ \$430.	*10'x20' ___ \$430.
10'x30' ___ \$610.	10'x30' ___ \$610.	*10'x30' ___ \$610.

*Price indicated guarantee deposit, or 25% of gross sales (less sales tax) whichever is greater.

*Use of our kitchen or a permanent concession stand is an additional \$100.00 each.

The Exhibitor/Concessionaire agrees to abide by the rules and regulations stipulated in the actual Contract Agreement. **The Redwood Empire Fair reserves the right to refuse any application and may refuse to execute a contract without giving reason for same or to relocate an exhibitor/concessionaire at any time for the betterment of the Fair.**

Exhibitor understands that any fees or deposits paid are non-refundable unless a written cancellation is received by July 1 and approved by the Board of Directors of the 12th DAA. (All refunds subject to a 20% administration fee).

Fees Due: Space \$ _____ Passes, insurance, camping, equip (from order form): \$ _____
 Total Included: \$ _____

If paying by credit card, include credit card number, expiration date, security code, billing address (if other than address listed above). **Accepting MC, Visa and/or Discover Card**

CC # _____ Expiration date: _____ CRV Code _____

Billing Address: _____

 Signature (Must be signed)

Include sketch of trailer on a separate sheet of paper. Include measurements (footprint). Tongue removable? NO ___ YES ___

ORDER FORM
For
REDWOOD EMPIRE FAIR
August 1-4, 2024

Redwood Empire Fair “Red, White & Ewe”

To: All August Fair Concessionaires and Exhibitors

From: Redwood Empire Fair

One **free** event parking pass and eight (8) 1 day admission passes are provided **per contract**.

Should you need additional admission passes, or parking passes, for your booth workers only, they need to be purchased, **in advance**, at a discounted rate. Camping is also available, on a first-come, first-served basis. **(Please indicate your order below. FORWARD PAYMENT, along with your contract). NO** passes or camping may be purchased without a contract.

Number of 1-Day admission passes @ \$7.00 each _____ = \$ _____

Parking (Duration of August Fair) passes
Number of vehicles _____ @ \$15.00 each _____ = \$ _____

Camping:
Number of spaces/vehicles _____ @ \$40.00/day each = \$ _____
Additional camping days _____ x \$40.00 per space = \$ _____
Indicate dates: _____

Equipment (None provided unless rented)
*Tables _____ @ \$10.00 each = \$ _____
*Chairs _____ @ \$1.00 each = \$ _____

Fair Liability Insurance (if purchased through us)
Food @ \$145.00 = \$ _____
Non-Food @ \$120.00 = \$ _____

TOTAL AMOUNT DUE: \$ _____

Don't forget to include the total from this form with application page totals.

NOTE: IT IS IMPORTANT THAT THIS FORM BE COMPLETED AND RETURNED WITH APPLICATION AS SOON AS POSSIBLE.

Vendor Name: _____