

# Redwood Empire Fair

## 2021 Virtual Auction

### 2021 ONLINE AUCTION AND BUYER REGISTRATION

#### THIS IS A TERMINAL AUCTION

**AUCTION:** All lots for Auction bids open at **3:00 p.m. on Friday, August 6<sup>th</sup>**  
All bidding will close for **new bids** by a buyer at **\*\*6:00 p.m. on Saturday, August 7<sup>th</sup>**  
Auction for bids final close at **7:00 p.m. on Saturday, August 7<sup>th</sup>**

*If a buyer has placed a bid on a lot by **\*\*6:00 p.m.** - the buyer will have the option to continue placing a higher bid on that lot until the hard close (bids end) at 7:00 p.m. with the highest winning bid.*

**ADD-ON BIDS:** Add-on bids open at **3:00 p.m. on Friday, August 6<sup>th</sup>**  
Add-on bids end at **5:00 p.m. on Sunday, August 8<sup>th</sup>**

#### PRE-REGISTERED BUYERS

1. CLICK ON THE LOG IN BUTTON (top right corner of the auction site page)
2. Search and CLICK ON your Buyer Name in the drop-down list (*if not listed follow **NEW BUYER instructions below***)
3. Select Request Code to receive a 4-digit security code via text to your cell phone
4. Buyers will receive a text with their 4-digit code. KEEP your code number, it is required for you to log on as a Buyer during the Auction
5. Go back to the Auction site and click on REGISTER, select BUYER NAME
6. Enter your SECURITY CODE in the box below your name and you will be logged in to the Auction

#### NEW BUYERS (not currently registered for 2021)

1. CLICK ON THE "REGISTER" BUTTON (top right corner of the auction site page)
2. Complete all required information, INCLUDING your CELL PHONE number
3. Buyers will receive a text with their 4-digit code after registering. KEEP your code number, it is required for you to log on as a Buyer during the Auction
4. Go back to the Auction site and click on REGISTER, select BUYER NAME
5. Enter your SECURITY CODE in the box below your name and you will be logged in to the Auction

#### FOR SECURITY CODE RECOVER - PLEASE CALL (209) 482-2688

#### ADD-ON BID:

1. Add-on bids will be accepted until 5:00 p.m. on Sunday, August 8<sup>th</sup>
2. Buyer can pay with the immediate buyer payment option, or a billing invoice will be emailed to a buyer.
3. Billing invoices are due upon receipt of invoice.
4. Billing invoices can be paid as follows by cash, check or credit card:
  - a) Online with PayPal or Credit Card at [BUYER PAYMENTS 2021 VIRTUAL AUCTION](#)
  - b) Mailed: 1055 N. State Street, Ukiah, CA 95482
  - c) In person at the Fair's Administration Office, Monday through Friday from 8am-5pm, closed for lunch from 12noon-1pm
5. Fair Office located at 1055 North State Street, Ukiah, CA 95482 (707) 462-3884 ext. 104

#### PLACING A BID:

1. Buyers place a bid – all lots are sold per head (Rabbits by lot). Buyers will receive a text message if they have been outbid for an animal.
2. After placing your bid, Buyers will choose how to process the animal
3. Click on the drop-down selection to choose a CUSTOM HARVEST-LOCKER DESTINATION or RESALE
5. Destination will remain the same for all buyer auction lots made during the auction. Buyers can only edit their lot destination prior to winning the bid.

#### BUYER RESALE (the resale price per pound listed below – Buyer cost: gross purchase price less resale)

Goats: \$ 1.45	Hogs: \$ .70	Lambs: \$ 1.40
Steers: \$ 1.00	Turkeys: NO RESALE	Rabbits: NO RESALE

THIS IS A TERMINAL AUCTION. **THERE IS NO LIVE PICKUP OR RESALE DESTINATION FOR RABBITS & POULTRY**  
EACH CARCASS WILL BE WRAPPED WHOLE AND FROZEN. BUYERS WILL BE CONTACTED FOR PICKUP

**BUYER CUSTOM HARVEST PROCESS FEES – and will be added to the invoice**

Goats: \$ 65.00                      Hogs: \$ 45.00                      Lambs: \$ 65.00  
Steers: \$ 175.00                      Turkeys: \$ 20.00                      Rabbits: \$45.00 (per pen)

**CUT & WRAP FACILITIES**

1. Buyers will be contacted by the facilities after the sale for cut and wrap instructions. If you are not contacted by Tuesday, August 10<sup>th</sup>, please contact the facility. If instructions are not given to the butcher, they will do a standard cut and wrap with 2 servings per package (space is limited). Additional charges may apply if not picked up within 10 working days.
2. Some facilities do not accept credit cards (refer to list). Please call ahead and be prepared to pay by cash or check.

**RESTRICTIONS APPLY TO THE LOCKERS AND THEY ACCEPT OR DO NOT ACCEPT THE FOLLOWING:**

<u>Facilities accept only up to limited number</u>	<u>HOGS</u>	<u>GOATS</u>	<u>LAMBS</u>	<u>STEERS</u>	<u>CREDIT CARD</u>
<b><u>GEIGER'S LONG VALLEY MARKET</u></b> Garrett Mann 44951 Highway 101 Laytonville, CA 95454 (707) 984-6911	YES <u>limit</u> <b>20</b>	YES <u>limit</u> <b>10</b>	YES <u>limit</u> <b>12</b>	YES <u>limit</u> <b>10</b>	YES
<b><u>ROUNDMAN'S SMOKEHOUSE</u></b> Steve Scutter to Steve Rasmussen 412 N. Main Street Fort Bragg, CA 95437 (707) 964-5954	YES <u>limit</u> <b>30</b>	YES <u>limit</u> <b>5</b>	YES <u>limit</u> <b>5</b>	NO	YES
<b><u>SONOMA COUNTY MEAT COMPANY</u></b> Ryan or Jeanine 35 Sebastopol Avenue Santa Rosa, CA 94507 (707) 521-0121	YES	YES	YES	YES	YES
<b><u>WILLOWSIDE MEATS</u></b> Chris 3421 Guernville Road Santa Rosa, CA 95401 (707) 546-8404	YES	YES	YES	YES	NO
<b><u>BUDS CUSTOM MEATS</u></b> Eli or Jenny 7750 Petaluma Hill Road Penngrove, CA 94951 (707) 795-8402	YES	YES	YES	YES	NO

**WINNING BUYER:**

1. CONGRATULATIONS! You have won the lot
2. **BUYER IMMEDIATE PAYMENT CAN BE SUBMITTED ONLINE UPON WINNING BID**
3. Buyer billing invoices, including custom harvest fees, will be emailed to buyers.
4. Billing invoices are due upon receipt.
5. Buyer bills can be paid:
  - a) Online with PayPal or Credit Card at [BUYER PAYMENTS 2021 VIRTUAL AUCTION](#)
  - b) Mailed: 1055 N. State Street, Ukiah, CA 95482
  - c) In person at the Fair's Administration Office
6. **QUESTIONS?** Please call: Laura (209) 482-2688 during auction

Susie Clark (209) 304-6335 during auction

Jennifer Seward (707) 972-8340 during or after close of auction